

Support Our Show by Promoting your Business!

Thank you for your interest in purchasing an ad in our 65th Anniversary Futurity Program Booklet. By advertising with us, you're not only promoting your business but also supporting a valuable event. Your ad will be featured in a professionally designed, high-quality keepsake distributed to attendees. We appreciate your support and look forward to partnering with you!

Step 1: Review the Ad Size & Pricing Options

Below are the different ad sizes and pricing options available. Choose the one that best fits your needs:

▷ **Full Page: \$75**

- Trim Size: 8.5" x 11"
- With Bleed: 8.75" x 11.25"
- No Bleed: 8" x 10.5"

Important Note: If submitting a full-page full bleed ad, please include crop marks and bleed. Backgrounds, photos, and graphics should extend beyond the trim edge to avoid white borders after trimming.

▷ **Half Page—Horizontal Only: \$45**

- Dimensions: 8" x 5"

Step 2: Preparing Your Ad

Make sure your file meets the following specifications:

- ▷ **File Formats:** PDF (high-quality print) or JPEG. A PDF is the preferred format.
- ▷ **Resolution:** 300 DPI (dots per inch) for images and graphics to ensure high-quality print.
- ▷ **File Size:** Under 10 MB
- ▷ **Text and Logos:** Keep at least .25" from the edge of the page to prevent cropping.

Important Note: Please submit fully designed, print-ready ads. All ads should be CMYK for best print accuracy. All ads will be printed in full color. Low-resolution, blurry, or improperly sized files will not be accepted. Wisconsin POAC is not responsible for formatting or redesigning submitted ads.

Step 3: Submit Your Ad

- ▷ **Email Submissions:** Please send your ad to Samantha TeBeest at samanthatebeest@yahoo.com and Tammy Virzi at tkrisu20@gmail.com with the subject line "WPOAC Futurity Ad Submission—Business Name, Ad Size".
- ▷ **File Sharing:** If your ad file exceeds 10 MB, please upload it to a file-sharing platform (like Dropbox or WeTransfer) and share the link with us.

▷ **Ad Artwork Submission Deadline with Payment: June 30th**

Important Note: Late submissions will not be included in the program booklet, so please make sure to submit your materials on time!



Step 4: Confirmation & Payment

Once we receive your ad, we will send a confirmation email to verify that it was received and confirm that payment has been made for the ad.

Payments may be made to Wisconsin POAC Futurity.

Contact Samantha TeBeest at samanthatebeest@yahoo.com to submit your payment.

Questions?

If you need help or have any questions about the ad submission process,
feel free to reach out to Tammy Virzi at tkrisu20@gmail.com.

For questions regarding the Futurity show, ad payment, or other related items,
please contact Samantha TeBeest at samanthatebeest@yahoo.com.

We look forward to partnering with you to make our program booklet a success.
Thank you for your support!

