

# WISCONSIN PONY OF THE AMERICAS CLUB AGENDA

NOVEMBER 8, 2014

Tradesman International, 2742 Agriculture Drive, Madison, WI 53718

Show Committee Meeting: 8:00 am

Tour: 10:00 am

Board of Directors Meeting: 11:30 am

General Membership Meeting: 1:00 pm

I. The meeting was called to order at 1:03pm

II. A brief summary of the meeting held in West Salem, June 14, 2014 was given. Alison Marx made a motion to approve the report. Additional information will be added to this report if the meeting notes are located. Seconded by Elizabeth Kamm. Motion Passed.

III. The treasurers report was presented in print. The total current balance is \$9642.87. There are several checks that are still outstanding, so the books will be informally closed at the end of the year and will be completely reconciled. The books will be ready for an informal audit at the February meeting. Show profit/loss sheets were also given, all of the shows were profitable this year:

- A. June 14-15 Show at West Salem- \$2208.40 Profit
- B. August 31-September 1 Show at West Salem \$1330.58 Profit
- C. September 20-21 Show at Elkhorn \$319.19 Profit

Sara asked for permission to destroy records past 10 years. Kim Turner made a motion to destroy records prior to 2004, seconded by Kris Magnus. Motion passed. Brenda Haldemann made a motion to approve the treasurers report as presented, motion was seconded by Dawn Durham. Motion passed.

IV. Committee Reports:

A. Halter Futurity & Stallion Service – Jackie Guthrie

There was no report or updates. The plan is to continue doing the mail bid auction, this will be posted online again.

B. Pleasure & Cart Futurities – Patty Jacobson

There were 30 total entries, 25 futurity and 5 maturity entries. The bucket raffle made \$340. The futurity paid out \$1563. The futurity account has a balance of \$942. It was suggested to review the futurity entry method, ideas should be brought to the February meeting. Patty is open to discussing ideas to improve or increase participation in the futurity. Brent was in charge of the silent auction to benefit the futurity that is held at the banquet. The question was raised if this money was put into the 2014 futurity, Patty will need to be contacted regarding this. Brent with Jackie P's help will again chair the futurity fund raising efforts.

C. Promo Committee:

1. Promo Page National Magazine – Amber Dreyer Hansen

Amber gave up the rights to doing this project. The question was raised as to how the promo page in the national magazine has been run in the past. Typically, it has been based on the amount of money brought in and then ran in the magazine only the months covered by the amount of money brought in. Alison will take over this project, she will take names for people that want to be on the Promo page and Alison and Sara G will work together to get this organized with the magazine. The Promo page will only be put into the print copies of the magazine.

2. Web Page – Jon Haldemann

Jon reports that the web page is going well. He would appreciate more lead time to get information on the website so that people can access the info ASAP. We are paid up for 5 years, so will need to renew in February 2019.

3. Show Promo – Show Chairs

The question was raised of how we wanted to do promotion for the Regional Show. It was suggested to place an ad in the Wisconsin Horseman's News and Horse Power and other Midwest Equine publications

this will be looked into. Show dates can be submitted to WHN, but can only submit to at a certain time to be put in their calendar of events.

#### 4. New Member Welcome –

National club sends regular emails and we send an informational letter to encourage WPOAC membership, we also send a welcome email to all new WPOAC members. The question was raised as to if we want to print show packets again. It is thought with the new facility for MWHF and the Regional being in Wisconsin that show packets might be appropriate again.

#### D. WPOAC Newsletter & Memberships – Becky Stapleton

2014: 73 memberships, 7 new members, 3 junior memberships. Not much interest in advertising in the futurity issue of the newsletter. There is over \$2900 in the newsletter/membership checking account. Online membership registration did work, but most had to be reminded several times to send payment. The hassle to the newsletter is getting people to buy covers, pay for them, place ads, and send ads by the deadline. The idea of doing a digital or emailed newsletter was discussed. A question was if there would be a way to make the size of a document reasonable. Currently the job of the newsletter/membership includes overseeing the cover auction, get the covers/ads, get printing done, stuff envelopes, etc. We will try to continue printing and get in a digital form for 2015. Jared agreed to help getting a .pdf document for web use. Holly made a motion to print a newsletter for MWHF and do other newsletter type communications via email and website. Seconded by Kris Magnus. Motion passed. Becky will stay chair of this committee.

#### E. Wisconsin State Horse Council – Lori Helmer

Brenda makes a motion to renew the \$100 WSHC membership. Sara Gronski seconded. Motion passed. Lori has grant/sponsorship ideas for the Regional Show, she will discuss this with Holly and Kim. She has scholarship forms for WSHC and Equine Foundation, their budgets have been cut and scholarships are smaller, but are available. Scholarships must be for a “horse related” field. Midwest Horse Fair is April 17-19 and the theme is: “Gallop into the Future”. The equine foundation is supposed to be the “charitable arm” of the WSHC. MWHF breed demo sign up is due Nov 17<sup>th</sup>. Judges seminar is March 21<sup>st</sup> at the Rawhide Boys Ranch in New London. Lance Treptow will be the clinician on Trail Class.

#### F. Midwest Horse Fair – Annie Zimmerman

Annie does not want to do the Horse Fair demo this year. Lori Helmer is willing to help organize Horse Fair if someone else is willing to step up and work with her. If interest is sparse do we want to continue to be involved? Do we want to do a demo or a just a booth in the Coliseum? It is believed that the National Club is not doing a booth again. Breed demo is due by NOVEMBER 17<sup>th</sup>.

#### G. Show Awards (Certificates, ribbons, trophies) – Brenda Haldemann

Brenda provided a report on what she has in stock for awards. Brenda thanks us for all of the trophies that we have been donating to keep plenty in stock. She feels she is currently set on the trophy stock for 2015 state shows. Amber suggests members remind their contacts that we do take trophy donations, she has had much success in getting outside trophy donations for the club. Brenda was thanked for her contributions and management of the awards.

#### H. Year End Awards – Liz Herzberg, Allison Marx, Leah Brix

Approximately 31 kids eligible for year end awards. What is the budget the 2014 awards? The state pony fees and number fees are \$1239, this is to be spent on participation awards. \$4000 was spent on ALL awards in 2013. Elizabeth Kamm made a motion to have awards budget of \$3500, including participation awards. Seconded by Holly. Discussion. Motion was retracted by Elizabeth. Brenda made a motion to spend \$4000 on awards. Seconded by Dawn Durham. Motion passed.

#### I. Futurity Auction – Brent Anderson

Planning the same event as last year, bring your donations to silent auction at the banquet. He would like quality items to keep the interest high. This money is used for the pleasure/cart futurity.

#### J. Youth Council (Royalty & Youth Report National Magazine) Leah Brix & Jackie Pertzborn

Jackie wants to continue with the royalty! She has had great royalty and families this year. She is planning on 2 royalty rides in 2016 at The Classic in Winona in June and at The Regional. She wants to do stalls again and would like to know stall fees now. She is planning on the same royalty process. She wants to have royalty to continue to promote the WPOAC at both POA events as well as at events local to the youth. She is looking for more ideas to make it fun and get even more involvement.

Leah says the kids kind of let her down on getting news into the national club for the magazine. Only 3 of the 9 months sent in news this year, so only 3 kids followed through. News can now be put on the national website from adults, we would also welcome it for the WPOAC website.

K. Computer & Show Points – Leah Brix

Leah thanks Judy for all of her help through the learning process. There is a lot to a very complicated and aged system. The new computer system is supposed to be released in January. Leah would like to streamline the forms for getting numbers and other show information. She will work with the show committee to revamp.

L. Show Committee – Kim Turner

Sara Gronski suggested adding novice trail and novice showmanship, she would like see both walk trot and W/T/L trail. There is a question as to if a kid would have to have a novice card to participate in these classes. Jared suggested going back to a boys/girl split. Sara Gronski made motion to add Novice W/T, W/T/L Trail and Novice Showmanship. Dawn Durham seconded. Discussion. Motion Passed. The show committee recommended raising class fees to \$4/class and \$75 flat fee. Colleen seconded. Motion passed.

Tentative 2015 Show schedule- May 16-17, West Salem, Sara G show chair. August 22-23, Futurity, Location and show chair to be determined. Dawn Durham and Kris Magnus will be added to the show committee.

M. POAC Board of Directors Report – Judy Katzenberger & Dawn Walther

Dawn emailed BOD updates. Judy gave highlights from the meetings held in St Louis. Additional information was given that split combined show bills are now more available within pre-existing show weekend guidelines, to allow states what is best for them. The concern is if 2 IBC or 2 BPs can be held in one weekend. This will need to be cleared up with the office. There are changes to the height limits, weanlings 47", yearlings 53 ½", 2yo 55", 3yo 55 ½", 4&up 56". 2yo's showing in HIH can now be shown in either a halter or appropriate bridle. Leadline games are to walk/trot only if they demonstrate 3 consecutive lope strides they will be disqualified. The LP proposal will be coming in front of the board in February, if you have an opinion on this please contact your director to voice your position.

V. Old Business:

A. 2015 Midwest Regional Show in Madison, WI

Tour was very nice this morning, getting to get a peek at the new facility and flexibility of this space. This will be a great facility in a great location.

1. Review Show Bill/Entry Form

Suggested to move Leadline to a more convenient time in the show. Suggested to move Native American Costume to after bareback. Show bill will be reviewed for changes before being submitted.

2. Class Fees/Stall Fees/Camping Fees

Will be set by the show committee. Judy would like to use the ticket system, for ease in the office.

3. Promo Show 1 day or 2 days?

2 days with speed classes to be held on Wednesday evening.

Sponsors are needed, and larger sponsors are also going to be needed. Leah is working on putting together a Corporate Sponsor Packet. We need recommendations of businesses to put on the list to contact for show sponsorships. Smaller sponsorship mailings are being sent to WPOAC contacts and are also being listed on the website and will be added to facebook. The vendor packets are also in the works. It was suggested to contact AEC and the Mathy family about possibly using generators to have more electric options in the upper parking lot, if this is not possible it was suggested to charge more for the upper lot. If generators were not used and Willow Island was used for camping golf carts should be looked into. The membership is responsible for helping in getting sponsorship

B. Vote on Bylaw Revisions

Brenda makes motion to accept bylaw revisions with updates reflected in this meeting. Kim T seconded. Motion passed. The new bylaws will be sent to national office with list of new officers.

C. Any Other

None.

VI. New Business:

A. Show Dates/Show Chairs/Show Bills for 2015

May 16-17, West Salem, Sara G show chair

August 22-23, Location and Show chair to be determined

Show bills do not need much revision, but will be looked over and finalized at the show committee level.

B. Wisconsin State Horse Council Membership (\$100)

Completed during WSHC update.

C. Election of Officers:

1. President

Sara Gronski moves to open nominations for president. Seconded by Alison. All in favor. Elizabeth K nominates Sara G, Sara G declines. Sara G nominates Kim Turner, Kim accepts. Jared nominates Alison, Alison declines. Jared nominates Holly, she declines the president position. Sara G motions to close and cast unanimous ballot. Jackie P seconds. Motion passed.

2. Vice President

Open nominations. Jackie nominates Alison, Jared seconds. Kim makes motion to close nominations and cast a unanimous ballot for Alison. Brenda H seconds. Motion passed.

3. Secretary

Open nominations. Alison nominates Holly, Jackie P seconds it. Jackie P makes motion to close nominations and cast unanimous ballot. Kim Seconds. All in favor, motion passed.

4. Treasurer

Open nominations. Leah nominates Sara G. Dawn D seconds. Holly motion to close nominations and cast a unanimous ballot. Brenda H second. All in favor, motion passed.

5. Director at Large

Open nominations. Jackie P nominates Jon H. Elizabeth K nominates Dawn D. Kim motions to close nominations and cast a unanimous ballot for Jon and Dawn for Directors at Large. Sara G seconds. All in favor, motion passed.

C. Next Meeting Dates and locations (February, June and November)

Feb 7<sup>th</sup> @ Osthoff.

Tomah suggested for next November.

June meeting will be determined and announced at the February meeting.

E. Any Other

Brenda discussed the idea of needing people to coordinate MidWest Horse Fair and that this cannot wait due to deadlines approaching. Lori H will help coordinate, Jared and Judy agree to work with Lori to coordinate Midwest horse fair.

VII. Adjourn

Elizabeth Kamm made the motion to adjourn. Jackie seconds. Motion passed.